



Vitality Welcomes New Partner



Hi Clinton,

Effective from 1 September 2024, Discovery Vitality has added Checkers and Checkers Sixty60 as a partner on their HealthyFood benefit! This does unfortunately mean the Pick 'n Pay partnership comes to an end.

You are now able to choose Checkers or Woolworths as either your primary or secondary provider choice. You receive up to 75% back on your HealthyFood purchases from your primary provider and 10% for your secondary provider, whether you purchase online or instore. If you are a Vitality member, you can make your new provider choices by logging in and accessing your HealthyFood benefit [here](#). You can switch your primary and secondary HealthyFood providers once in every 12-month rolling period.

Your discount will be paid back to you as Discovery Miles, adding even more value to this benefit, as Miles can be used to make purchases at a discounted rate with other partner businesses. By opening a Discovery Bank account, your range of rewards is increased.



10% back

**Immediately
on sign up**



Up to 25% back

Complete your **Vitality Age
and **Vitality Health Check****



Up to 75% back

Based on your **Vitality Money status,
qualifying Discovery Bank product
and your qualifying credit card spend.**

How to activate HealthyFood benefit?

If you are a Vitality member and have not yet activated the HealthyFood benefit, this is what is required:

- Simply go to the Vitality [HealthyFood benefit page](#) where you can start your activation. You will be guided through a simple online activation process to activate the HealthyFood benefit at Checkers and Woolworths.
- Use your Checkers Xtra Savings and Woolworths WRewards or MySchool card to link your profiles. Your rewards card profiles must be linked to the same ID as your Vitality.
- A base reward of 10% is available on activation but when you complete your [Vitality Age](#) and [Vitality Health Check](#), your discount for your primary provider will increase to 25%. This needs to be completed annually to maintain your discount.
- As a Vitality member with a qualifying Discovery Bank product and Vitality Money, you can boost your HealthyFood reward to up to 75% back at your primary partner, depending on your card colour, Vitality Money Status and qualifying spend on your credit card.
- Look out for the Vitality indicator online, on shelf labels in-store and on your till slip to identify HealthyFood items, or can find find a list of qualifying HealthyFood items for Checkers [here](#) and for Woolworths [here](#).
- Don't forget to use your relevant Checkers or Woolworths cards to get rewarded!

If you are not a Vitality member, but would like to find out more about the benefits offered, we have created a [summary overview document](#). You are also welcome to chat to me about this lifestyle rewards programme.

Regards,
Clinton Ramsbottom

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